

SmartBug.

Full-Service Marketing Agency

For E-Commerce Marketing

Using Email & SMS as a Profit Lever for Your E-Commerce Business

SmartBug Media® is an award-winning, globally recognized digital marketing agency that specializes in helping e-commerce businesses grow their revenue through Intelligent Inbound® strategies. Our team of Klaviyo experts will customize your email and SMS strategy to automatically engage subscribers, push e-commerce sales, and cultivate brand loyalty with relevant, on-brand messaging that's true to your vision as you follow along and track results in real-time.



Your SmartBug Team



Senior Director

Copywriter & Editor

Web Designer

Marketing Strategist

Marketing Specialist

Graphic Designer

klaviyo
MASTER ELITE

Why SmartBug is a great option for you!

100% Remote, Before Remote Was Cool

SmartBug Media attracts the best talent from across the country (and beyond) via our 100% remote work model. SmartBugs come from a variety of backgrounds and brand experiences.

A Team of Trusted Experts with Vested Interest in You

SmartBug has over 180 team members, all with a minimum of five years of professional experience in their specialty areas. Wicked smart marketers who want what you want: to boost your revenue and grow your business.

Don't Take SmartBug's Word for It—Check Their Credentials

SmartBug Media has received over 150 awards, ranging from Impact Awards to MarCom Awards, Awwwards, and more. Plus, they've been named to the Inc. 5000 list for six years running.

We specialize in ...

Intelligent Inbound®

Scalable Growth

Intelligent Automation



Intelligent Inbound® for e-commerce includes services for list growth, accelerated email marketing, and SMS built around your business and tailored to your audience.

Scalable Growth: Deploy a proven strategy to take the guesswork out of email marketing and SMS, built into a monthly campaign calendar. We'll sit down with you to go over everything and have our team of experts field any questions you may have.

Email Marketing & Intelligent Automation: Automations are our bread and butter. We make it easy to keep your customers engaged by building trigger-based emails that remain relevant to your brand. Averaging 37% revenue from email marketing, intelligent automation builds the foundation for your company's owned-channel marketing.

Drive big results and earn the brand recognition (and bottom-line results) your company deserves. Here's just a sample of few others we've helped along the way:

BANG COOKIES

Ruggable



HABIT NEST

blix
electric bikes

CROWN & PAW

Ready to accelerate
your sales cycle?

Let's find a time to talk →

smartbugmedia.com/contact-us



Within two months of working with SmartBug (formerly Worth eCommerce), Arctic Fox's revenue through email doubled. With one of the most successful new customer automations ever, their new customer series gets an almost 50% engagement rate.

Arctic Fox

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MASTER ELITE