



Built with a mission to **unleash growth** for fast-growth and enterprise brands, Retencity is made up of established lifecycle leaders and the marketing minds of the future.

Strategy

- Roadmap Development
- Calendar Collaboration
- Calendar Development
- Evidence Based Testing
- Segment Planning
- Personalization Strategy
- Deliverability Monitoring
- Lifecycle Vendor Management
- List Health Maintenance
- List Growth Strategy
- Contact Database Management
- Strategic Data Recs
- Triggered Lifecycle Advisement
- Insights



Design & Execution

- Complete Logic Builds
- Segmentation Execution
- Coding
- Complete Quality Assurance
- Marketing Automation Considerations
- Test & Learn Implementation
- Deliverability Resolution
- Design Briefs
- Design & Copy
- ESP Tactics
- Deployments
- Reporting & Analysis



Welcome to Your Lifecycle Evolution.

List Growth | Email Marketing | SMS/ MMS | Web Push | Mobile Push | In-App

Let's Talk Shop! hello@retencity.com